



FOR IMMEDIATE RELEASE

East Coast Credit Union Celebrates 90 Years of Serving Nova Scotian Communities

Antigonish, November 29, 2023 — East Coast Credit Union is excited to share that 2023 has marked our credit union's 90th Anniversary in Nova Scotia. Established in 1933, East Coast Credit Union has been a steadfast beacon in our communities, dedicated to cooperatively sharing, growing, and evolving together. With a rich history of guiding our members toward financial success, East Coast Credit Union continues to innovate and collaborate with our cooperative values in mind.

To celebrate this milestone, we invite you to join us for the grand opening of our East Coast Community Corner in Antigonish. This new community space, located on the second floor of our Bergengren Branch, reflects our commitment to supporting our cooperative communities for years to come. An open-concept meeting and events space, the East Coast Community Corner will give community groups a modern and fully equipped purpose-built space to host meetings, workshops, events, and gatherings.

CEO, Ken Shea, commented on this milestone and newly renovated community room:

"At East Coast Credit Union, we recognize that our greatest success comes when we gather together and lend a hand. Our East Coast Community Corner is a chance for us to offer a space for community groups and partners to come together in a modern facility designed for collaboration. Deepening our commitments to our communities continues to be our focus as we look for ways to offer more than just sponsorships and donations to our community organizations. It re-affirms our dedication to fostering the collaborative spirit here at home."

We invite community members to join in the celebration as we embark on the next chapter of our journey together. The official grand opening and 90th Anniversary celebration will be held, on Thursday, December 07th from 3:30 to 5:30 at the Bergengren Branch, 257 Main Street, Antigonish. We look forward to sharing this exciting milestone with our valued members and community partners.

For media inquiries, please contact:

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About East Coast Credit Union:

East Coast Credit Union is a dynamic, full-service financial cooperative using a member-first approach to partner with individual and business members to achieve financial success. Our success comes from the 250+ employees who are committed to bringing our vision, values, and strategy of building stronger futures and improving the financial potential of every person and community we impact to life. East Coast Credit Union serves more than 43,600 members from a service network reaching from Cape Breton to Halifax. We are proud to be locally owned by our members and to support a broad range of community initiatives through donations, community investments, targeted grants, and employee volunteerism.